

50th Community College in Texas •Legislatively created September 1993

- Serve over 678,000 people previously without access to a community college
- •\$28 million campus donated by the City of McAllen
- High Unemployment: Hidalgo 24.1% & Starr 40.3%

"I signed the Bill to create STCC porque es justo."

Our Service Area ...

- 95% Hispanic Enrollment
- Majority First Generation Low Income College Students
- Nearly 88% on Financial Aid (State/Federal)
- McAllen MSA Fastest Growing in the Nation

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Our Service Area ···

- Almost one-half the population lives below the poverty level
- One-half Adults over age of 25 have Less than ninth grade education
- One-fourth Adults over age of 25 have less than fifth grade education
- Approximately 49% of Hispanic Students in Texas do not complete High School





In Seventeen Years...

- From 1,000 to over 29,000 students
- From a \$3.9 million to over \$133 million budget
- From 267 to 2,300 faculty and staff
- ♦ From 1 to 5 campuses, 2 sites, *e*-STC
- Over 100 degree and certificate program options
 2 Bachelors of Applied Technology
- Almost 20,000 Graduates

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Not all went Perfect…

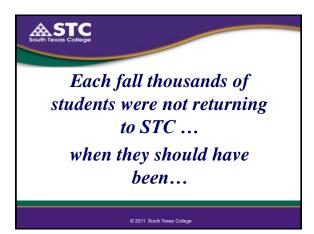
- Many initiatives did not produce the results and gains anticipated
- Institutional performance benchmarks were flat
- Local public image of academic quality was disappointing
- Lack of responsibility and accountability for student success

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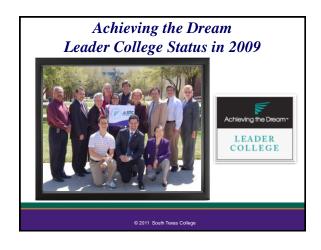
Developmental Studies Did the Right Things …

The "best practices" had disappointing results

"Tough love" was equally disappointing



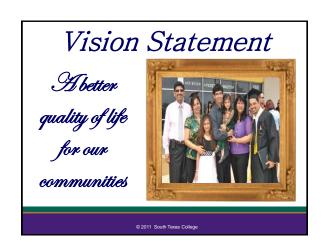








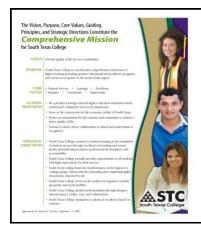




Regional Goals

- ↑ Increase College-Going Rates
- ↑ Increase College & Career Readiness
- ↑ Increase Degree/Credential Attainment





New
Strategic
Directions
Developed
Through
IssueBased
Planning

Strategic Direction One

Student Learning

South Texas College commits to student learning as the foundation of student success through excellence in teaching and service, faculty and staff empowerment, professional development, and accountability.



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Strategic Direction Two

Accessibility & Success

South Texas College proudly provides opportunities to all students with high expectations for their success.



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Strategic Direction Three

A College-Going Culture

South Texas College leads the transformation of the region to a "college-going" culture whereby attending and completing higher education is expected for all.



Strategic Direction Five

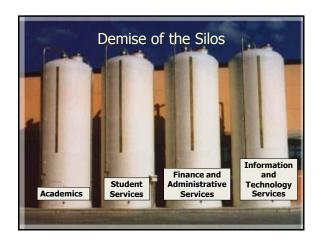
Model Professionalism

South Texas College models professionalism through integrity, mutual respect, civility, trust, and collaboration.

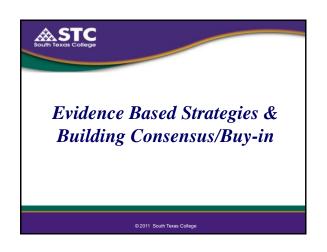










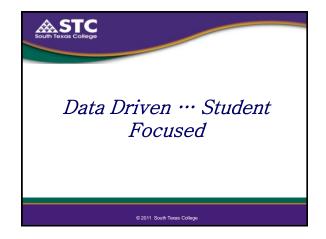


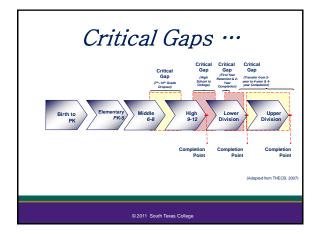


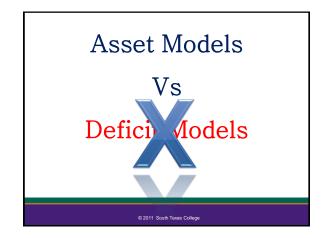
Work Plan to Create a Culture of Evidence

- Establish Core Team & Data Team
- Develop Action Plan
- Collect Data
- Analyze Data
- Conduct Core and Data Team Retreat
- Identify Strategies for Implementation

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The Role of Quantitative Data:

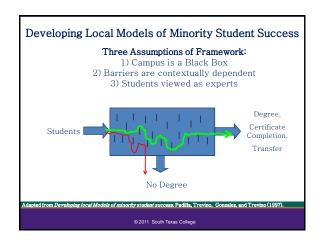
Identifying Gaps in Student Success

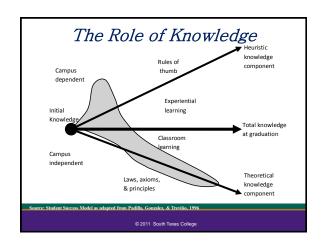
The Role of Qualitative Data:
Understanding the Underlying Factors of
Gaps in Student Success

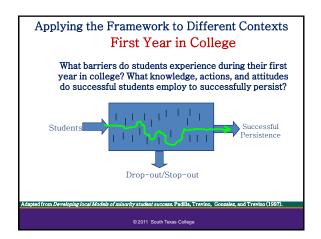
A Theory and a Method of Conducting Focus Groups

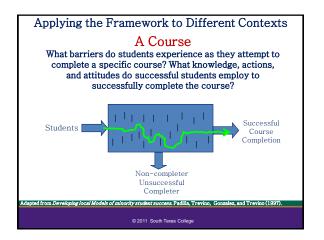
Understanding Knowledge, Actions, Attitudes in Overcoming Barriers to Student Success

Adapted from Developing local Models of minority student success. Padilla, Trevino. Gonzalez, and Trevino (1997).





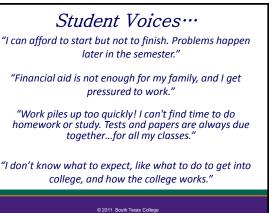




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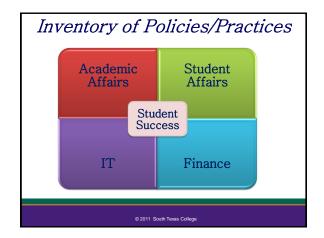


Faculty & Staff Voices ...

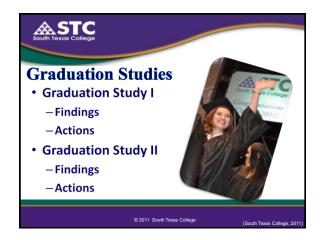
22 representative groups of faculty, staff, and students met with two consultants











Education & Business Voices...

Summit on College Readiness

- 2006 Closing the Gaps on College Readiness
- 2007 –Closing the Gap on College and Career Readiness
- 2008 –The Journey to College Success
- 2009 Accelerating Student Success
- 2010 Success by Design
- 2011 The Power of One

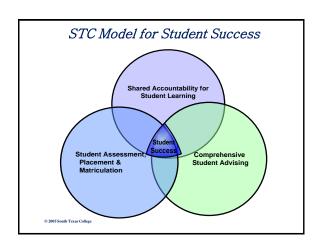








Data Suggests ...
... successful students
navigate barriers
... unsuccessful
students do not



STC Model for Student Success • Shared Accountability for Student Learning – Establishes shared

- Shared Accountability for Student Learning Establishes shared responsibility among faculty, staff, and students to set and achieve high expectations for student learning.
- Student Assessment, Placement and Matriculation Promotes college readiness for all students and provides seamless systems and processes from prospective student through successful matriculation into college-level courses.
- Comprehensive Student Advising Promotes a personalized, studentcentered environment that provides an integrated system of quality educational information and planning services for addressing students' needs from initial contact through graduation, transfer and/or job placement.

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Rethinking Late Registration

- Define Late Registrants
 - Register on or after the 1st Class Day of a term
- Fall 2004 800 students
 - -4.5% of Total Enrollment
 - -674 (84%) Paid & remained enrolled
 - 126 (16%) Dropped for non-payment
 - Student body drops is less than 4% each semester

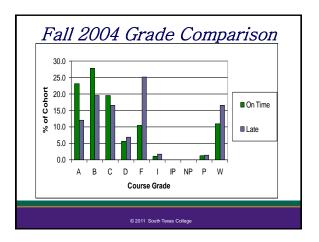
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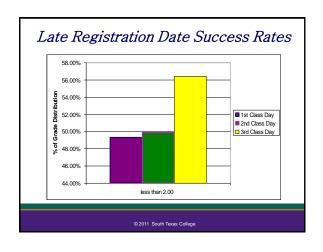
How did they do in the Fall 2004?

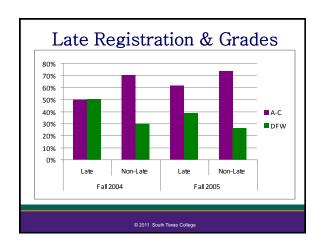
- 335 (49.7%) earned a GPA of 2.0 or greater
- 339 (50.3%) earned less than a 2.0
 - 147 earned a GPA between 0.1 and 1.86
 - 192 earned a GPA of 0

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How do they compare? On-Time Registrants Late Registrants Grade Α 23% 28% 20% В C 20% 17% D 6% **7**% 11% 25% 11% w 17% 1% © 2011 South Texas College







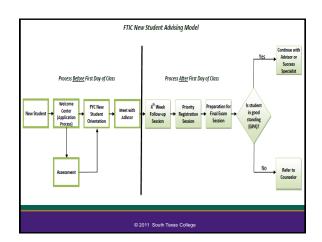
Eliminate Late Registration?

- · Data is Key
 - -Drill Down Deeper
- · Broad Based Participation
 - -Planning & Development Council
- · Proposed Plan
 - -Be ready to shift
 - Communication Plan
- · Recovery Plan
 - Access is Mission Critical

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FTIC Case Management Student Success Specialists (formally Retention Specialist) Faculty Advising Probation/Suspension Counseling Beacon Mentoring Counseling County South Towas College

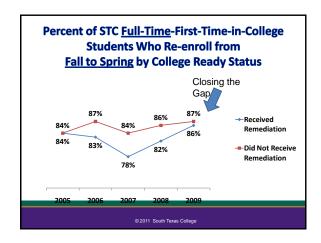


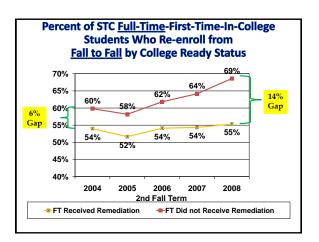


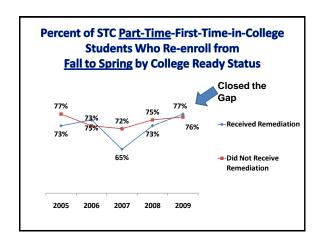


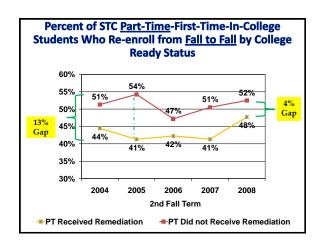






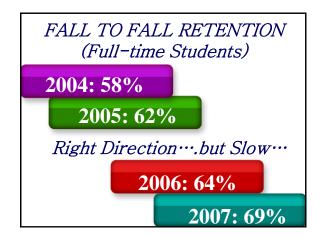


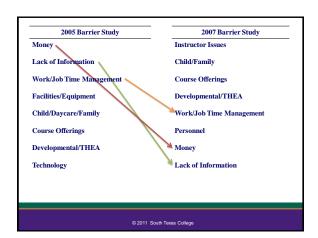


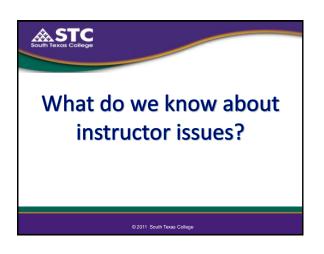


Results									
	Course Seque	nce Completion	Rate	College Readiness (TSI completion) Rate					
	Fall 2006	Fall 2007	% Increase	Fall 2006	Fall 2007	% Increase			
	FTIC Cohort	FTIC Cohort		FTIC Cohort	FTIC Cohort				
Dev English	42%	48%	6%	58%	71%	13%			
Dev Reading	49%	57%	8%	62%	63%	1%			
Dev Math	19%	29%	10%	33%	48%	15%			
Data Source: S'	TC Fact Book 20	09-2010							
		62	2011 South Texas	College					

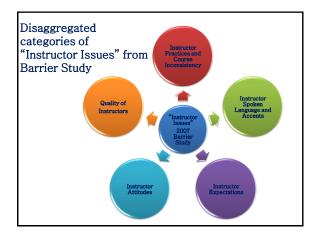
	Fall 2006		Fall 2008		Fall 2009	
		Non Case	Case	Non Case	Case	Non Case
	Case Management	Management	Management	Management	Management	Managemen
	FTIC's	FTIC's	FTIC's	FTIC's	FTIC's	FTIC's
Term GPA	2.17	2.18	2.50 ***	2.16	2.35 ***	2.00
Fall-to-Fall Retention Rate	55.7% ***	48.2%	68.5% ***	51.3%	NA	NA
N	618	618	880	880	1,797	1,797







Faculty Research Group Disaggregate "instructor issues" data Triangulate to other sources of data CCSSE student responses (2006, 2007) CCFSSE faculty responses (2006, 2007) HERI fulltime faculty responses (2004, 2007) Student evaluations of faculty (2004-2007) Student issued complaints (2006, 2007)



What did we learn?

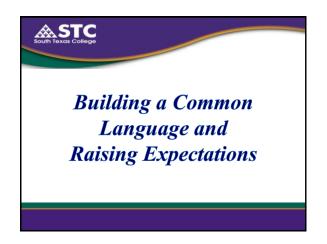
- Faculty and student perceptions differ
- Multiple sets of data help tell a more complete story
- Faculty engagement leads to ownership and innovation

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What did we do?

- Revision of student evaluation of faculty
- Division based recommendations and strategies
- Assessment of strategies for impact







K-12 Partnerships

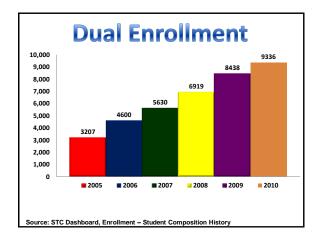
- Testing in High School
- College Success in High School
- Curriculum Alignment
- Dual Enrollment
- Early College High Schools
- High Dropout Recovery Programs

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Dual Enrollment Partners

- · Hidalgo & Starr Counties
 - Districts 18
 - High Schools 42
 - Course Sections 734
- Enrollment History
 - 1997 98 students
 - 2010 9.336 students

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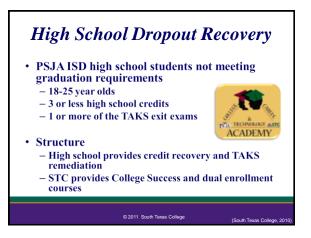


Early College High Schools

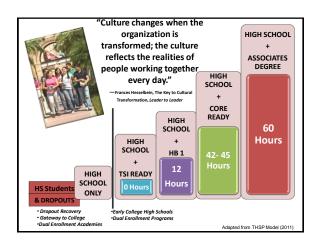
- McAllen Achieve ECH Year 4
- Mercedes ECH Year 4
- PSJAT-STEM ECHS Year 4
- PSJA North ECHS Year 1
- Progreso ECHS Year 5
- Valley View T-STEM ECHS Year 3
- Hidalgo ECHS Year 6

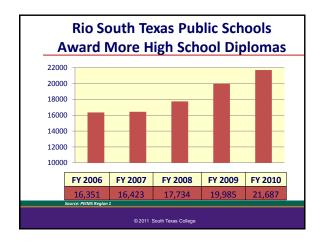


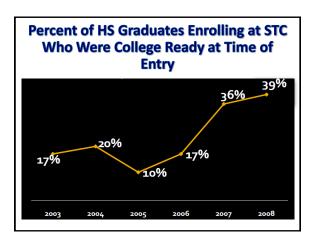


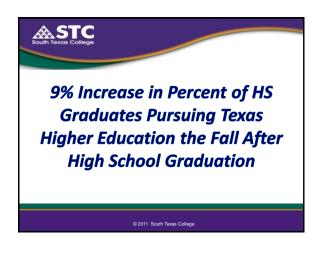


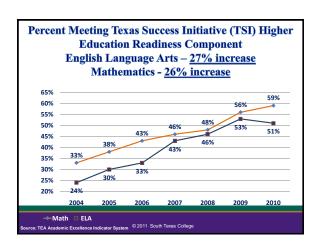




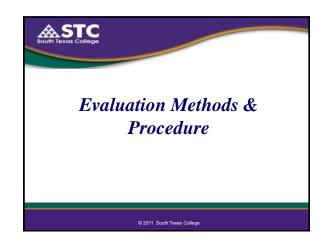






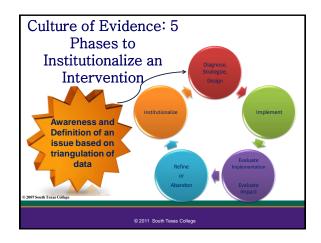




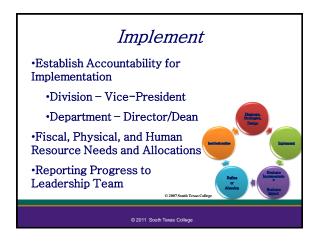


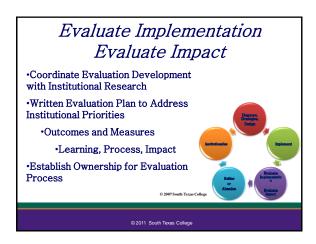
Research, Reporting, Assessment, and Planning Team (RRAPT) • Research and Analytical Services

- Institutional Effectiveness & Assessment
- Student Learning Outcomes & Assessment
- · Data and Reporting Management







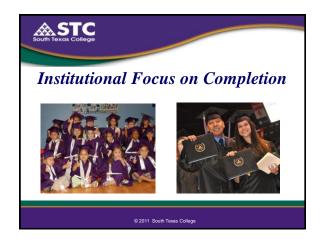


















Graduate on Time Recommendations Establish a Stop-out/Transfer Student Recovery Program Assign a Beacon Mentor to Gatekeeper Courses Implement Mandatory Orientation Program Utilize and Provide Training for Online Audit Establish Uniform Faculty Advising Guidelines

Graduate on Time Recommendations 6. Provide More Faculty Professional Development 7. Provide Innovative Instructional Programs 8. Implement a Single Platform for Access to all Information 9. Promote the Awareness of the Value of Graduation

